



Instructions

It just depends what's on somebody's radar screen. If they're really interested in substance use, then you can talk about tobacco at the same time. If they're really interested in tobacco, then you can also weave in substance use.

– Office of Local Health Prevention Consultant



What strategies are you aware of that address tobacco and vaping in overall substance integration in Vermont?

too many to name

Emerging products information campaigns

Underage compliance checks to address youth access

Youth lead work

Price increase

community policies

local coalitions work through education and activities

Retail policy, all youth prevention - helping young people to develop into their healthiest selves

Raising age to purchase tobacco to 21

What strategies are you aware of that address tobacco and vaping in overall substance integration in Vermont?

N-O-T (ALA Not on Tobacco) Youth Cessation Program

My live, my quit

messaging campaigns

policies

Public education efforts

Not sure about integration with other substances?
But tobacco specific 802quits, ovx/vkat, policy work, cessation connections., by helplink

Uncertainty of how to dispose of vaping devices

School Prevention Curriculum

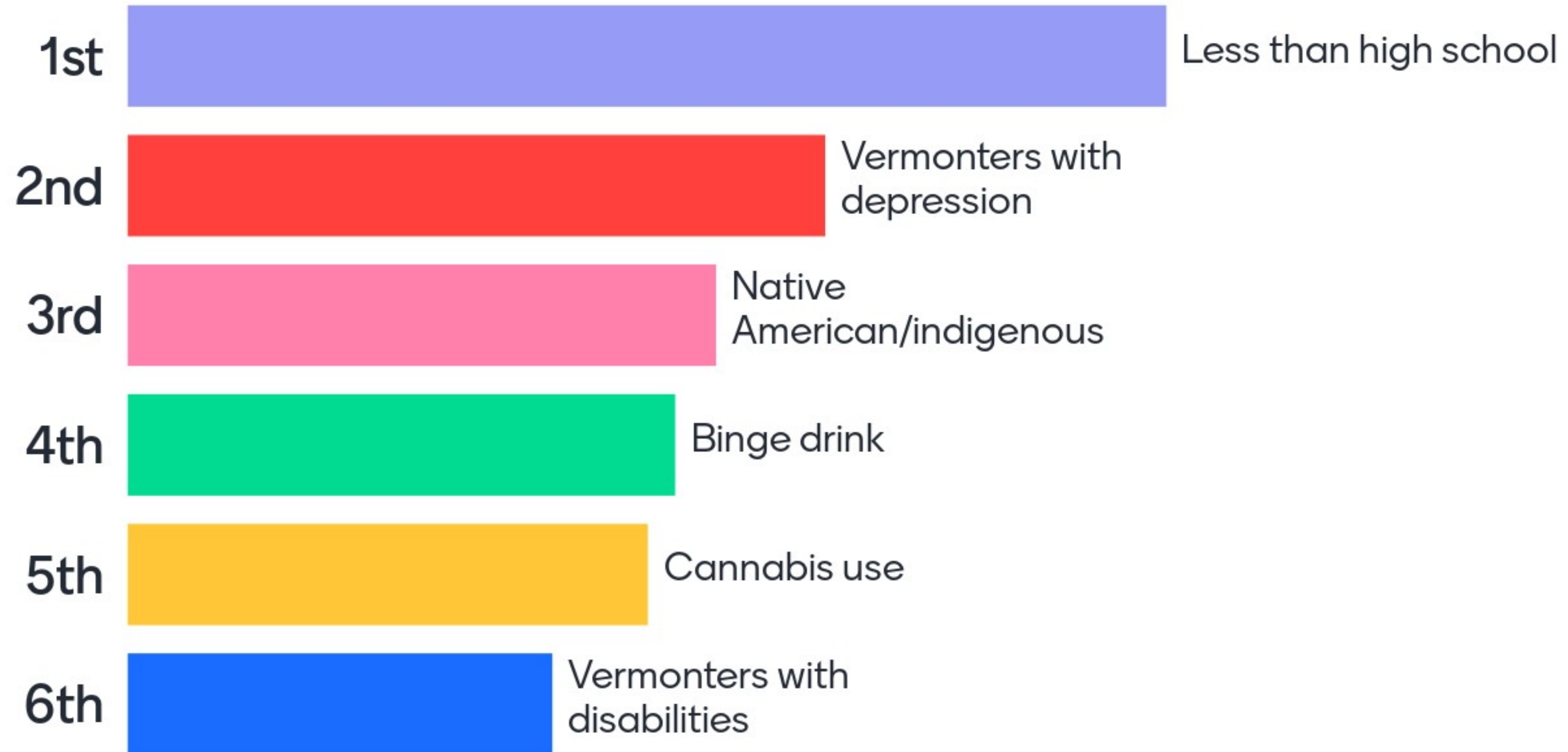
Student empowerment groups Local coalition education

What strategies are you aware of that address tobacco and vaping in overall substance integration in Vermont?

Prevention Consultants at Offices of Local Health

compliance checks, youth and school based prevention

Please rank each group of Vermont adults by highest tobacco use rate.

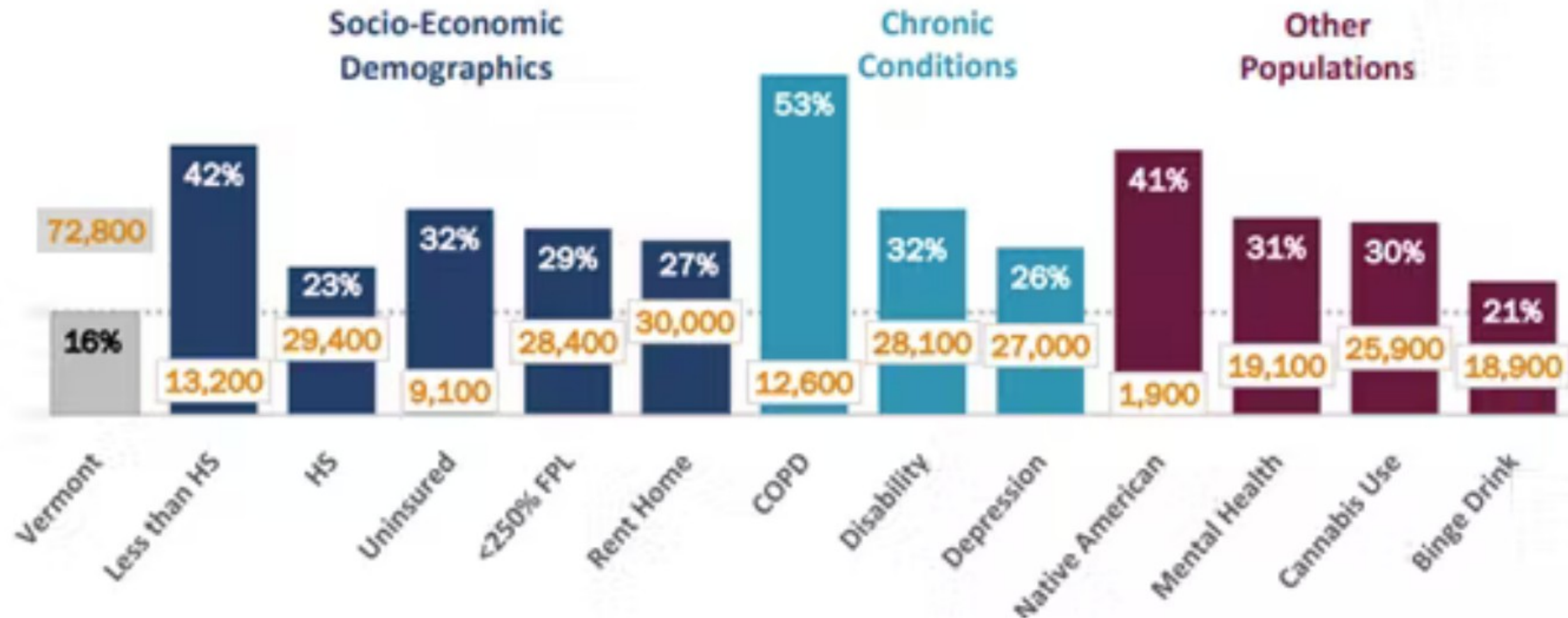




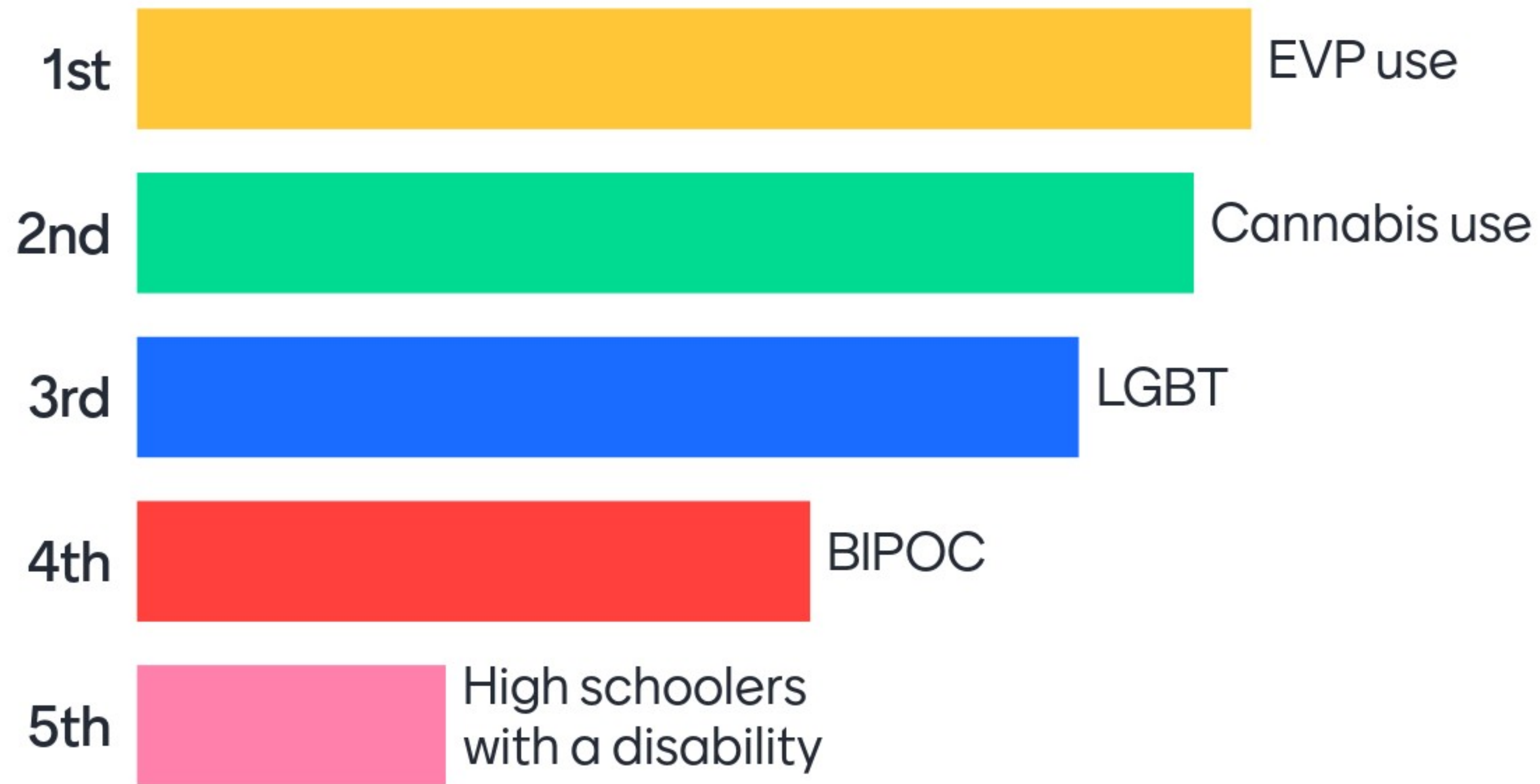
Adult Populations with Higher Prevalence of Cigarette Smoking Compared to Vermont State Average (2019 BRFSS)

Current Smoking Prevalence (%) and Estimated Number of Vermonters

- Smoking rates are highest among Vermonters with COPD, low educational attainment and Native Americans.
- In previous years, BIPOC (Black, indigenous, or people of color) and LGBT Vermonters smoked at higher rates. In 2019, smoking rates among these groups were no different than the VT rate.



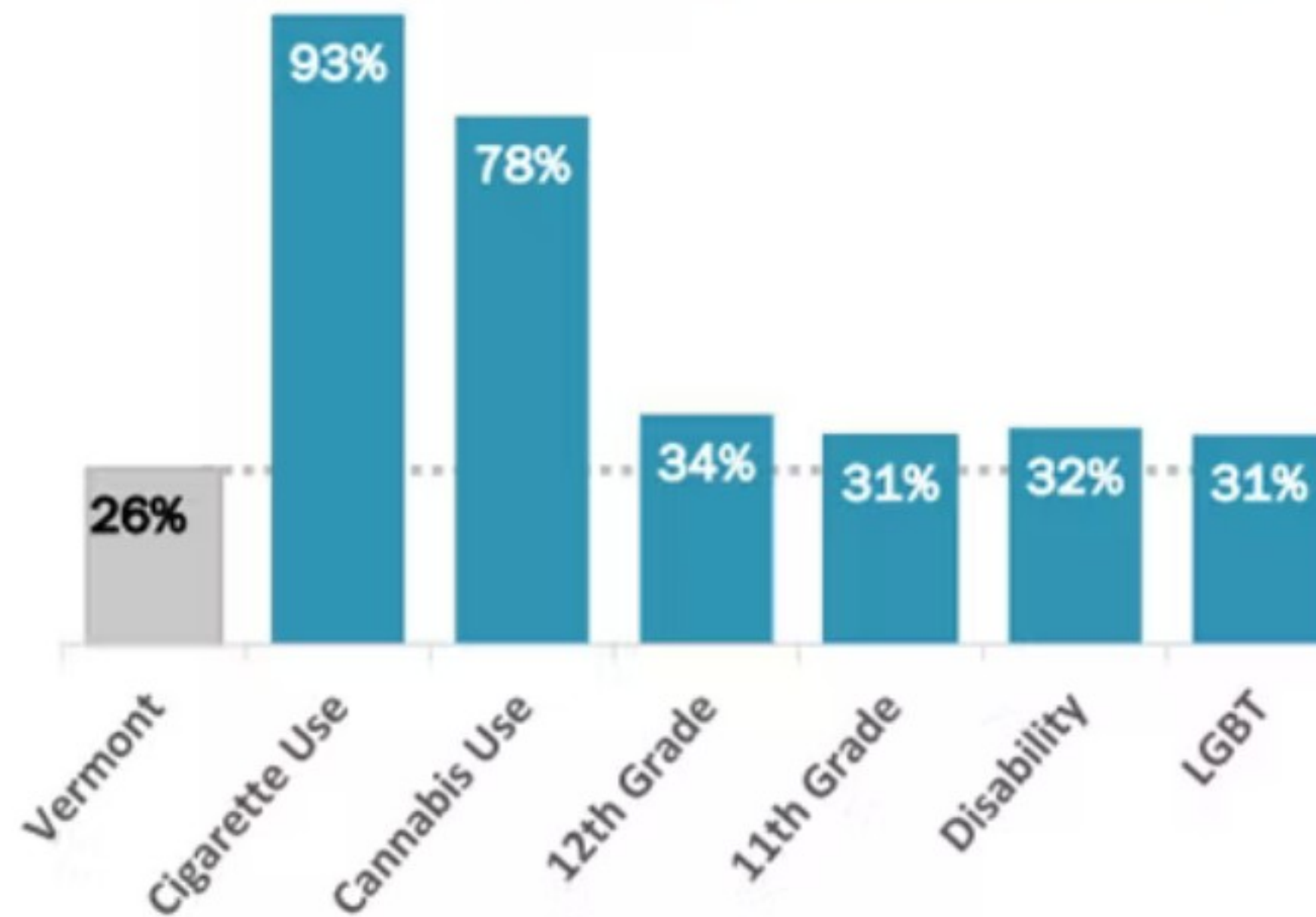
Please rank each group of Vermont high schoolers by highest tobacco use rate.



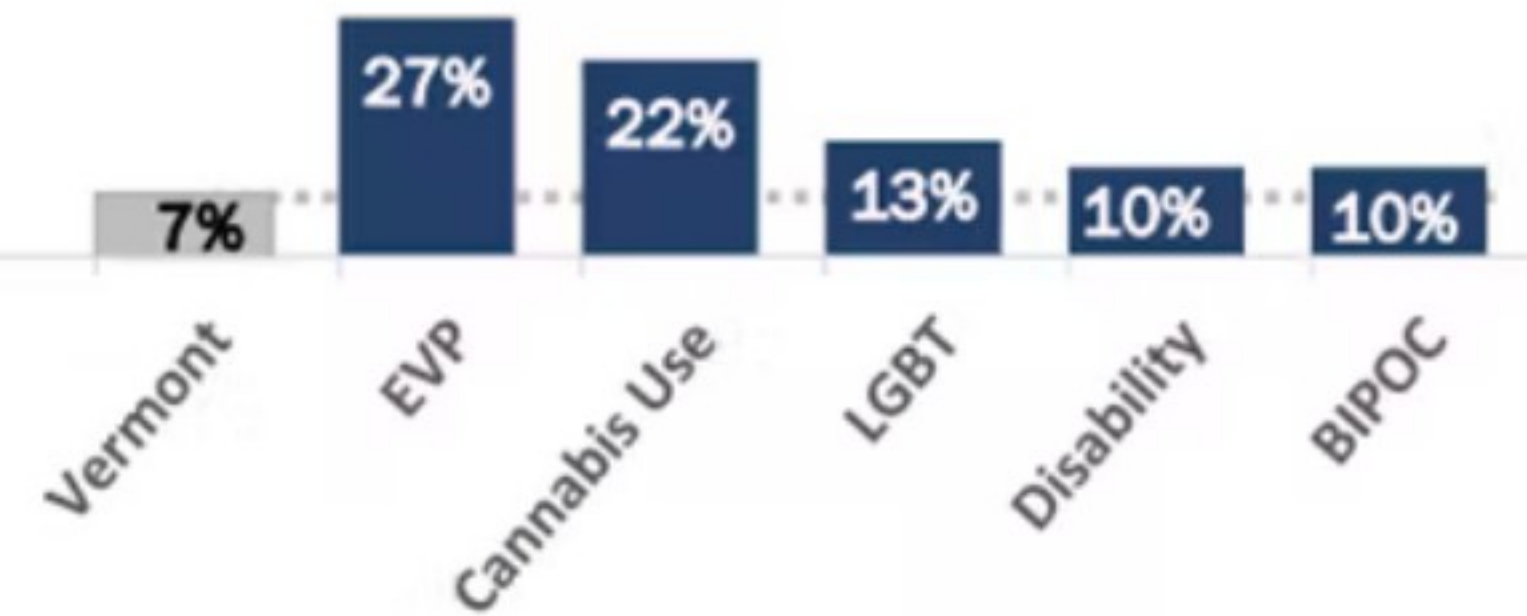


Youth Populations with Higher Prevalence of Tobacco Use Compared to Vermont State Average (2019 YRBS)

Current Electronic Vapor Product (EVP) Use
Among VT High School Students



Current Cigarette Smoking
Among VT High School Students



93% of students who smoke cigarettes **currently use EVPs**

Students who use cannabis are **3x** more likely to use EVPs
3x more likely to smoke cigarettes ‡

BIPOC students are **3x** more likely to smoke 10+ cigarettes/day
2x more likely to smoke 20+ days/month ‡



In a few words what surprised or stood out to you in the disparities figures?

link with cannabis targeted messages
cannabis - evp copd copd numbers
link to evp usage evp CO-use eco prevalence
adult disabilities
great deal of work ahead
cannabis connection
evp use

I think the outcomes are low rates of youth use to undo the growth in vaping, to change that curve. So that the norm in Vermont is that every young person has a right to grow up substance free. And that the burden is on the community [to build this]

– Lead of a Vermont-based CBO





Vermont Plan to Reduce Tobacco Use, Vaping, and Nicotine Addiction

Stakeholder Interview Results: Substance Coordination | March 2022

Professional Data Analysts, the external evaluator for Vermont's Tobacco Control Program (TCP), conducted 29 interviews in 2021 with a variety of tobacco control partners. These interviews are being used to inform the strategic directions that partners want to prioritize for tobacco control in the state. Findings from interviews will inform Vermont's 2021-2025 Plan to Reduce Tobacco Use, Vaping, and Nicotine Addiction.

Stakeholders were strategically selected

PDA created a comprehensive TCP stakeholder list of over 140 individuals or organizations involved to some extent in Vermont's work in tobacco prevention and control. Stakeholders interviewed included:



State or regional representatives from organizations such as the American Lung Association, American Heart Association, and American Cancer Society



Organizations that work across the state, including UVM, other state agencies, and multiple organizations working in prevention



Several of the 14 coalitions that were funded to address tobacco prevention and control in their local communities; most also receive funding from the Agency of Education and/or the Agency of Drug and Alcohol Prevention.

"There are opportunities for us to look at substance use and addictions more globally to include nicotine, tobacco, [and] all those other [substances]. Not to lose the focus on some of the substances that tend to get headlines because they are more immediately deadly, or people see the more immediate consequences. But to look at addiction in the larger sense – recognize that just because it might take someone 20 years to see the consequences, doesn't make that substance any less important to address."

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For more information about the TCP: Taryia Wells, Taryia.Wells@vermont.gov

KEY TAKEAWAYS

- Every stakeholder interviewed brought up the importance of substance misuse integration as a priority
- Local control differs from tobacco versus alcohol and cannabis. That state provides tobacco licenses but there are local boards for alcohol and cannabis
- Vaping is seen as an opportunity for overlap between substances – perhaps focus on devices since multiple substances can be vaped
- Vaping prevention should address poly-tobacco and poly-substance use. There is a clear overlap seen by stakeholders between vaping nicotine and cannabis, but the messaging is siloed.
- Nearly all stakeholders emphasized that addressing tobacco use, vaping, and nicotine dependence is an equity issue as some Vermonters are disproportionately impacted by this substance.

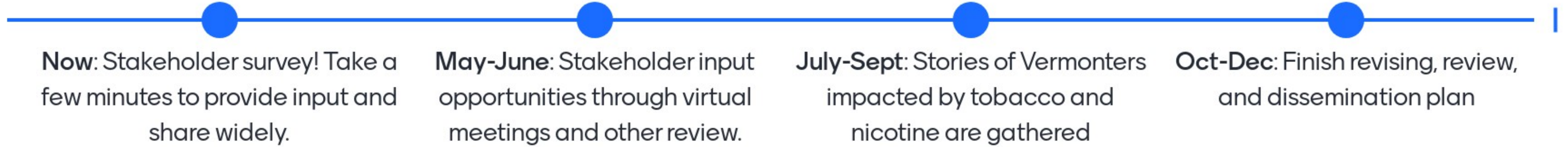
...with logic models and whatnot, like doing one for tobacco, making it systematic across all of our substances, trying to have our work reflect the same kind of process, you know?

– Vermont local coalition lead

I think all of our schools need help in really thinking about substance prevention and doing it in a systematic way...I feel like a big piece for us is in our logic models we are hugely lacking youth education, prevention.

– *Coalition lead*

Revision timeline



my.evalsurvey.com/VermontTobaccoPlan

