



DEPARTMENT OF HEALTH

ADAP Strategy/Activity Planning Tool

STRATEGY	FALSE/FRAUDULENT ID ENFORCEMENT CHECKS
Goal	Reduce underage and binge drinking among persons aged 12 to 20
Evidence based?	No
IOM Category	
CSAP Strategy type	

<p>KEY ACTIVITIES: <i>Description of key activities that should be completed to fully implement the strategy</i></p>
1. Assign staff to oversee/coordinate program.
2. Obtain law enforcement (DLC investigator and/or local agencies) support via MOA.
3. Plan disbursement and rotation of the Division of Liquor Control (DLC) and ADAP approved enforcement tools* and review the loan policy for additional off-premise licensees borrowing the units for their establishments to ensure access.
4. Submit joint press release with law enforcement partners to publicize the use of the fraudulent ID enforcement tools.
5. Implement disbursement plan for both on and off-premise establishments.
6. When deployed at off-premise class establishments in the planned region by Law Enforcement, officers will instruct licensees on its use.
7. Collection of quantitative data during each approved enforcement tool deployment. Data to include: # of citations # of fake IDs confiscated # of IDs scanned # of enforcement events (individual deployments) # of licensed establishments
8. Educate licensees on and distribute materials related to recommendations for ID verification including 866-ITSFAKE (which can be accessed on the AIDD machines).

*Including but not limited to Advanced ID detection (A.I.D.D.) units and Intellicheck AgeID software

<p>Additional indicators to be reported to ADAP:</p> <ul style="list-style-type: none"> a. How many enforcement events (days of deployment) were planned to occur during this past quarter? b. How many enforcement events (days of deployment) actually took place during the last quarter? [if b >0] c. How many total licensed establishments were investigated during these enforcement events? d. How many total IDs were scanned during these events? e. How many total fake IDs were confiscated during these events? f. How many citations of each type were issued during these events? _____ citations for possession of a fake/loaned ID _____ citations for attempted underage purchase _____ other (please describe) _____

Sources:

Chief Skyler Genest, Director of Compliance and Enforcement, Division of Liquor Control

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